



Are You Ready?

Campaign for a Secure Retirement

Support our Campaign — Take the Pledge

What is the Campaign for a Secure Retirement?

- Social Security, along with the American Savings Education Council, the Consumer Federation of America, the Women's Institute for a Secure Retirement, and the U.S. Department of Treasury, recently launched the "Campaign for a Secure Retirement: Helping Millions of Americans Plan and Save for Retirement."
- The campaign is a joint educational retirement campaign to encourage retirement planning and saving and to promote the online Social Security Statement, available through [mySocialSecurity](#), as an important retirement planning tool.

Social Security and your Retirement Plans

- Social Security has made helping people prepare for retirement a priority. Create a [my Social Security](#) account at www.socialsecurity.gov/myaccount and get estimates of what your benefits would be at different retirement ages and better understand what savings you will need in retirement.
- In deciding when to retire, it is important to remember that financial experts say you will need 70-80% of your preretirement income to have a comfortable retirement. Since Social Security replaces only about 40% of preretirement income it is important to have pensions, savings and investments.

Help us help the public understand the importance of saving for retirement by taking our pledge at <https://vovici.com/wsb.dll/s/e54ag57d64>.

- Each month, we will target different audiences and focus on different themes, such as women in March, financial literacy in April, older Americans and small businesses in May, low to moderate-income households in June and National [my Social Security](#) Week in July.
- By supporting this campaign, you will receive periodic updates and promotional materials to use across your various communication channels to remind your friends, colleagues, employees, and members that it's never too early, or too late, to begin saving for retirement.
- You can stay up to date on our many activities at our informational page for Groups and Organizations at www.socialsecurity.gov/thirdparty/.



For more information

If you have any questions about the campaign or ideas that you would like us to consider, please contact us at oea.net.post@ssa.gov.