

Social Security Administration Launches “Campaign for a Secure Retirement”

Social Security along with America Saves, the American Savings Education Council, the Women’s Institute for a Secure Retirement and the US Treasury launched the “Campaign for a Secure Retirement: Helping Millions of Americans Plan and Save for Retirement.” The campaign is a joint national educational retirement campaign to encourage retirement planning and saving and promote the online *Social Security Statement*, available through [my Social Security](#), as an important retirement planning tool.

The joint campaign spans from America Saves Week, the last week of February, to [my Social Security](#) week in July.

Each month the campaign will focus on a different theme, such as women in March, financial literacy in April, older Americans and small businesses in May, low-to-moderate income households in June, and National [my Social Security](#) Week in July. Organizations can join the effort and help the public understand the importance of saving for retirement by signing up at <http://bit.ly/1MqN1hX>. Campaign supporters will receive periodic updates and promotional materials that they can use to encourage friends, colleagues, employees, and members that it’s never too early, or too late, to begin planning and saving for retirement.